

## **BYNAMIC GROUP INC. PRIVACY POLICY**

This privacy policy ("**Policy**") describes the information that Bynamic Group Inc. ("**Bynamic**", and also referred to "**us**", "**we**" and "**our**") and its affiliates collects through its Platforms, any affiliated mobile applications or through any communication platforms (including through text, email and other electronic media), or in connection with any goods or services rendered through or related to any of the foregoing (collectively, the "**Platform**") and how we use and protect it and the choices you can make about your information. Throughout this Policy, "information" includes personal information we may collect about you. By clicking the agreement and acknowledgment box or by using the Platform, you confirm that you accept this policy and agree that they will apply to your use of the Platform.

**PLEASE READ THIS POLICY CAREFULLY. IF YOU DO NOT AGREE WITH THE TERMS OF THIS POLICY, DO NOT USE OR VISIT ANY PORTION OF THE PLATFORM. BY USING OR VISITING THE PLATFORM, YOU AGREE TO THE TERMS OF THIS POLICY.**

**CONTACT INFORMATION:** Please contact us with any inquiry as follows: tim.bryne@bynamicgroup.com.

### **INFORMATION WE COLLECT**

We may collect the following types of information in the manner described below.

1. We collect information from and about you when you visit or use the Platform. The following are examples of ways in which you can visit or use the Platform, without limitation:
  - To provide contact and personal information (for example, full name, address, email address, telephone number, date of birth, gender, and any other personal information you provide to us, including any text, or other content, information for transactions with us and/or a third party through the Platform, statistical data about your usage of the Platform, information provided in connection with products and services, and your payment information (for example, credit card or banking information which you provide to us on your account file), and any other demographic information;
  - Information when you contact or otherwise interact with Bynamic, its members, or its third-party service providers ("**Service Providers**"), including your search criteria, emails, direct messages, and your communications with the Platform or its administrators); or
  - Information when you engage in any services rendered from the Platform or from Bynamic.
2. We can receive information from or about you through any other individuals or third parties, which information can be used as described in this Policy.
3. We can automatically collect other information about you, including, without limitation: Operating system; Browser type; Your Internet Protocol (IP) address; Domain name of your Internet service provider; Your geographic location; The Platform you visited before browsing to the Platform; The Platform pages that you visit and the time of your visits; and Aggregate Information (defined below) that cannot be used to specifically identify you when you use or visit the Platform.

4. We can collect information about you from publicly accessible sources, including for any voluntary background checks which you consent to for any identity verification purposes.
5. We can combine any of the information we collect from or about you and use it in the manner described in this Policy.

## **YOUR CONSENT TO COLLECT, PROCESS, TRANSFER AND DISCLOSE YOUR PERSONAL INFORMATION**

It is important to us that we collect, process, use and disclose your personal information where we have your express consent to do so.

## **USE OF THE PLATFORM AND YOUR AGREEMENT AND ACKNOWLEDGMENT TO THE TERMS AND CONDITIONS OF THIS PRIVACY POLICY CONSTITUTE YOUR EXPRESS CONSENT FOR THE COLLECTION, PROCESSING AND TRANSFER OF YOUR PERSONAL INFORMATION.**

We may seek your additional consent at the time that we collect certain sensitive categories of personal information. In certain circumstances, your consent may be obtained after collection but prior to our use or disclosure of your personal information. If we plan to use or disclose your personal information for a purpose not previously identified (either in this Policy or separately), we will endeavour to advise you of that purpose before such use or disclosure.

As we have described above, you consent that we may collect, use or disclose your personal information where we are permitted or required to do so by applicable law or regulatory requirements.

You are aware that the transfer of your personal data is necessary for Bynamic to provide the services you have requested, which includes, without limitation, any consulting, advisory, sales and marketing services provided by Bynamic related to projects which have, had or will generate and accrue potential greenhouse gas reduction, sequestration and/or emission offset credits. You understand that your personal data may be transferred to third parties, including affiliates and Service Providers.

You understand that you have the right to withdraw this consent at any time by contacting [tim.bryne@bynamicgroup.com](mailto:tim.bryne@bynamicgroup.com). However, the withdrawal of consent may affect Bynamic's ability to provide you with the Platform and Bynamic's services.

## **HOW WE CAN USE YOUR INFORMATION**

We can use the information that we collect for the following purposes, including:

- The purposes for which you provided it (for example, engaging in a transaction with us, a Service Provider, or another third party);
- To provide the Platform to you, including any notifications or updates relating to the Platform and its services;
- To respond to your inquiries and comments (for example, regarding support or other requests);
- To send you information about your relationship or transactions with us;
- To notify you about changes to the Platform, our policies, terms or any products or services we offer or provide through it;
- To improve the Platform or to develop new products and services;

- To identify you as a user of the Platform;
- To contact you with information, including marketing information, that we believe will be of interest to you, either by us or a third party;
- To customize our marketing;
- For testing, research, analysis and product and service development that we or a third party can perform regarding the Platform (for example, user base and Platform usage). Any parties performing this research may not publish any research results so that identifying information would be revealed or that any specific user could be detected;
- To create anonymous data or de-identified data, which we or a third party can do and which we or a third party can use for any purpose;
- To aggregate data, which we or a third party can compile, and which we or a third party can do and can use for any purpose;
- To analyze how you use the Platform and to analyze the Platform, which we or a third party can do;
- To allow us to personalize and enhance your experience using the Platform;
- To contact you via telephone, email, text message, Platform notifications, or any other electronic communication;
- To allow you to participate in interactive features on our Platform;
- To carry out our obligations and enforce our rights arising from any agreements entered into between us;
- To investigate, and deter against fraudulent, unauthorized, or illegal activity and otherwise protect our users and our business;
- To administer and troubleshoot the Platform;
- In any other way we can describe when you provide the information; and
- As otherwise stated in this Policy.

### **Why Do We Collect Personal Information?**

Bynamic collects personal information to enable us to manage, maintain, and develop our operations, including for example:

- to satisfy our obligations under applicable laws;
- to establish, maintain and manage our relationship with you so that we may provide you with, or receive from you, the products and services that have been requested;
- to be able to review the products and services that we provide to you so that we may: (i) understand your requirements for our products and services; and (ii) work to improve our products and services;
- to be able to review the products and services that we obtain from you so that we may work with you and so that you may understand our requirements for such products and services;
- to create Aggregated Information (as defined below) for the purposes of: (i) meeting our customer and vendor requests; and/or (ii) developing new or improving existing products and services;
- to be able to comply with your requests;
- to protect Bynamic against error, fraud, theft, and damage to our goods and property;
- to enable us to comply with applicable laws or regulatory process; and

- any other reasonable purpose to which you consent.

We may share Aggregated Information with third parties (including any Service Providers, contractors or subcontractors) for the purposes of managing, maintaining, and developing our operations, or in connection with our provision of goods and services to you. For the purpose of this Privacy Policy, "**Aggregated Information**" arises from the compilation, combination and/or analysis of information from multiple sources on an aggregated basis (so as to prevent identification of personal information relating to any one individual) in order to identify or create, for example, trends, benchmarks, reports, summary metrics, predictive algorithms, products and/or services.

## HOW WE CAN DISCLOSE YOUR INFORMATION

We can disclose information to third parties in accordance with this Policy:

1. **Third Parties and Service Providers.** We can use third parties or service providers to perform functions in connection with the Platform (for example, providing products or services, marketing, data analysis, enhancing the information collected from or about you, etc.). We can use third parties or service providers to perform any of the actions or activities allowed under this Policy. We can share information about you that they need to perform their functions and in accordance with our agreements with them.
2. **Subsidiaries and Affiliates.** We can also share your information with any subsidiary or affiliate of ours for purposes consistent with this Policy. Any subsidiary or affiliate of ours will be required to maintain that information in accordance with this Policy.
3. **Business Changes.** If we become involved in a merger, acquisition, sale of assets, divestiture, joint venture, securities offering, financing, bankruptcy, reorganization, liquidation, dissolution, or other transaction or if the ownership of all or substantially all of our business otherwise changes, we can share or transfer your information to a third party or parties in connection therewith and it can be used subsequently by such third party or parties.
4. **Investigations and Law.** Regardless of any choices you make regarding your information (as described below) and to the extent permitted by applicable law, we can disclose information about you to third parties to:
  - Comply with law, in response to subpoenas, warrants, or court orders, or in connection with any law or legal process or cooperate with government or law enforcement officials or private parties;
  - Protect our rights, reputation, safety and property or in an emergency, or that of our users or others;
  - To resolve disputes;
  - Protect against legal liability;
  - Establish or exercise our rights to defend against legal claims; or
  - To investigate, prevent or take action regarding suspected illegal activities, suspected fraud, the rights, reputation, safety or property of us, users or others, our policies or agreements or as otherwise required by law.
5. **Platform Analysis.** We or a third party can analyze how you use the Platform and can analyze the Platform.

6. Aggregate, Anonymous and De-Identified Data. We can share aggregate, anonymous or de-identified data relating to visitors and users of the Platform with any third party for any purpose.
7. At Your Request. We can share your information with any other individual or third party or Service Provider at your request.
8. With Your Consent. We can share your information other than as described in this Policy if we notify you and you consent to the sharing thereof.
9. For Any Other Purpose Disclosed by Us. For any other purpose we describe to you.
10. Cookies and Other Technologies; Do Not Track. Please see “Cookies and Other Technologies; Do Not Track” below.

### **COOKIES AND OTHER TECHNOLOGIES; DO NOT TRACK**

We, along with third parties, use cookies, application analytics software and other technologies. These technologies are used for tracking, analytics and personalization and optimization of the Platform.

1. Cookies. Cookies are small text files that are stored on your computer (for greater certainty, “computer” shall also refer to any tablets, smartphones or any other similar devices).
  - Persistent cookies remain on the visitor’s or user’s computer after the browser or Platform has been closed.
  - Session cookies exist only during a visitor’s or user’s online session and disappear from the visitor’s or user’s computer when they close the browser software. You can instruct your browser to stop accepting cookies. But if you do not accept cookies, you may not be able to use all portions or all functionality of the Platform.
2. Web Beacons. Web beacons or tags (small images embedded into Platforms or emails that send information about your computer when you visit the Platform, or open an email we send to you) can be used either by us or a third party.
3. Flash Cookies or Local Shared Objects. We can use flash cookies or Local Shared Objects.
4. Third parties can collect personally identifiable information about an individual user's online activities over time and across different Internet services when a user uses the Platform.
5. Please refer to “Google Analytics” policies for more information regarding online tracking.
6. Do Not Track. At this time, we do not respond to “Do Not Track” signals sent from Web browsers or other mechanisms that provide users with the ability to exercise choice regarding the collection of personally identifiable information about a user’s online activities over time and across third-party Internet services.

### **SECURITY**

Dynamic endeavours to maintain physical, technical and procedural safeguards that are appropriate to the sensitivity of the personal information in question. These safeguards are designed to prevent your personal information from loss and unauthorized access, collection, use, disclosure, copying, modification, disposal or destruction. While we take reasonable administrative, technical and physical

measures to protect the information you submit via the Platform help protect the information you submit via the Platform from accidental or unlawful destruction, loss or alteration and from unauthorized access, use, or disclosure, we cannot guarantee its absolute security. No Internet or electronic communication transmission is ever fully secure or error-free. Internet or electronic communications, including those sent through the Platform, may not be secure. Unfortunately, we cannot guarantee complete security: for example, (i) unauthorized access use, or disclosure, (ii) hardware or software failure, and (iii) other events may compromise the security of your personal information at any time. You should use caution whenever submitting information through the Platform and take special care in deciding which information you provide us with. Your information may be stored on servers that may be located inside or outside of Canada.

### **LINKS TO OTHER WEBSITES**

This Policy applies only to the Platform. The Platform may contain links to other websites to which this Policy does not apply. The links from the Platform do not imply that we endorse or have reviewed these websites, and the policies and procedures we describe here do not apply to those websites. We neither can control nor are responsible for the privacy practices or content of these websites. We suggest reviewing the privacy policies of these websites.

### **ACCESS TO YOUR PERSONAL INFORMATION**

You can ask to see your personal information. If you want to review, verify or correct your personal information, please contact us at [tim.bryne@bynamicgroup.com](mailto:tim.bryne@bynamicgroup.com). Please note that any such communication must be in email form.

When requesting access to your personal information, please note that we may request specific information from you to enable us to confirm your identity and right to access, as well as to search for and provide you with the personal information that we hold about you. Where we incur out-of-pocket expenses in connection with your request, we may charge you a fee to access your personal information; however, we will advise you of any fee in advance. If you require assistance in preparing your request, please contact us at [tim.bryne@bynamicgroup.com](mailto:tim.bryne@bynamicgroup.com).

Your right to access the personal information that we hold about you is not absolute. There are instances where applicable law or regulatory requirements allow or require us to refuse to provide some or all of the personal information that we hold about you. In addition, the personal information may have been destroyed, erased or made anonymous in accordance with our record retention obligations and practices. In the event that we cannot provide you with access to your personal information, we will endeavour to inform you of the reasons why, subject to any legal or regulatory restrictions.

### **YOUR CHOICES REGARDING YOUR INFORMATION**

You have choices regarding the use of information on the Platform.

1. Changing Your Information. You can make changes to your information, including accessing your information, correcting or updating your information by contacting us at [tim.bryne@bynamicgroup.com](mailto:tim.bryne@bynamicgroup.com).
2. Email and Notifications Communications. You can make changes regarding receiving email and notifications from us by contacting us at [tim.bryne@bynamicgroup.com](mailto:tim.bryne@bynamicgroup.com).
3. See the provisions under Cookies and Other Technologies; Do Not Track above.
4. Retention. We will retain your information for as long as you use the Platform and in accordance with the terms of this Policy.

## **CHILDREN**

We do not knowingly collect personal information from individuals under the age of 18. If you are under the age of 18, please do not access, use, or submit any personal information through the Platform. If you have reason to believe that we may have accidentally received personal information from an individual under age 18, please contact us immediately at [tim.bryne@bynamicgroup.com](mailto:tim.bryne@bynamicgroup.com).

## **REVISIONS TO THIS PRIVACY POLICY**

Bynamic from time to time, may make changes to this Policy to reflect changes in its legal or regulatory obligations or in the manner in which we deal with your personal information. We will post any revised version of this Policy on the Platform, and we encourage you to refer back to it on a regular basis.

This Policy was last updated on [April 25, 2024].

## **Interpretation of this Privacy Policy**

Any interpretation associated with this Policy will be made by our senior management. This Policy includes examples but is not intended to be restricted in its application to such examples; therefore where the word "including" is used, it shall mean "including without limitation".

This Policy does not create or confer upon any individual any rights, or impose upon Bynamic any rights or obligations outside of, or in addition to, any rights or obligations imposed by any applicable international union, federal, provincial and/or state privacy laws, as applicable. Should there be, in a specific case, any inconsistency between this Policy and the applicable laws, this Policy shall be interpreted, in respect of that case, to give effect to, and comply with, such applicable privacy laws.